

ANNUAL REPORT

APRIL 2024 - MARCH 2025

A project of Nivesh Foundation for the welfare of differently abled persons.

(a non-profit company)



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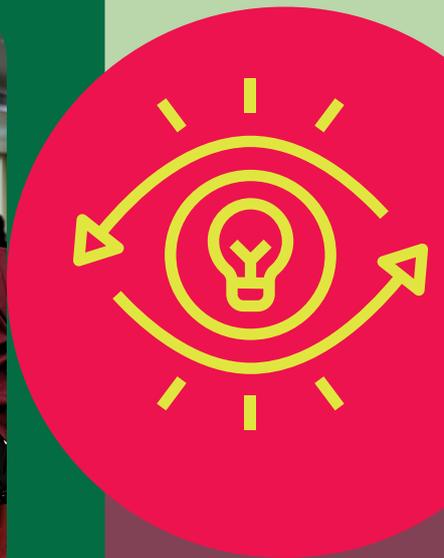
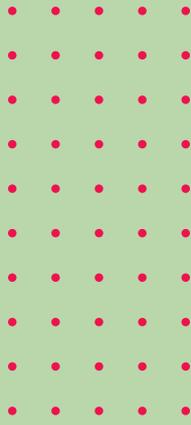
VISION AND MISSION

At The Special Need Empowerment Hub (SNEH), our vision is to create sustainable livelihood for adults with special needs through sheltered employment opportunities.

Bring together adults with special needs and also institutions that work with adults with special needs through a common platform -The Special Need Empowerment Hub (SNEH) and facilitate their productive engagement based on their skill set, thereby creating financial independence and dignity.

We are dedicated to creating opportunities for livelihood and economic self-sufficiency, to ensure that every person has the chance to realise their potential and lead a fulfilling life.

Through our inclusive sheltered employment programs, supportive community, and partnering NGOs, we aim to break down barriers, promote self-empowerment, and cultivate an environment where differently-abled individuals can thrive and contribute meaningfully to society.



PURPOSE OF THE HUB



THE WHY...

Employment presents significant challenges for differently abled individuals due to pervasive societal biases and discrimination. Limited access to tailored education and training programs further exacerbates this issue, often resulting in a skill gap between job requirements and available skills.

THE WHAT...

At SNEH, we are committed to empowering differently abled individuals. The inclusive society at our HUB for sheltered employment provides skill development, vocational training, and community support, to empower individuals with special needs.



THE HOW..

We market products crafted by differently abled individuals, enhancing their marketability through value addition. We provide technical, financial and marketing support to make/value add the products. By reaching these products to different segments of consumers, we promote their talents and skills and support their economic independence.

IMPACT AT A GLANCE

An ongoing journey to create economic independence for persons with special needs by promoting products made by them and related sheltered employment opportunities.

Percentage of total revenue distributed to the special needs community - marginal increase over previous years.

**KEY
IMPACT**
43%

35

**NGO
PARTNERS**

30

**DIRECT
BENEFICIARIES**

INTERNS

450

**INDIRECT
BENEFICIARIES**

PARTICIPANTS

25 UNIQUE SKILLS



Participants engaged in 25 Unique Skills resulting in **85+ products**.

535+ ORDERS EXECUTED



SNEH has reached more than **56,000** households with its products.

12000+ GIFTS/HAMPERS



- **60+** corporates
- **42** weddings
- **336** events

Bags continue to be the best seller followed by customised hampers and festive gifting boxes.

OUR JOURNEY SO FAR...

We started in December 2019 with a single purpose.

To empower and financially enable adults with special needs.

Over the past four years we have reached more than 450 beneficiaries. Of these, 30 work directly with us, while the rest work in collaboration with partner NGOs.

SHOUT OUT TO OUR INTERNS...

We are proud of our interns, those who work directly with SNEH, as well as those in partnering NGOs. Our interns at SNEH are given monthly stipends for their productive engagement in making, packing, branding, and related value-added activities. Our interns as well as beneficiaries working at partnering NGOs create and enhance products, which SNEH subsequently markets commercially.



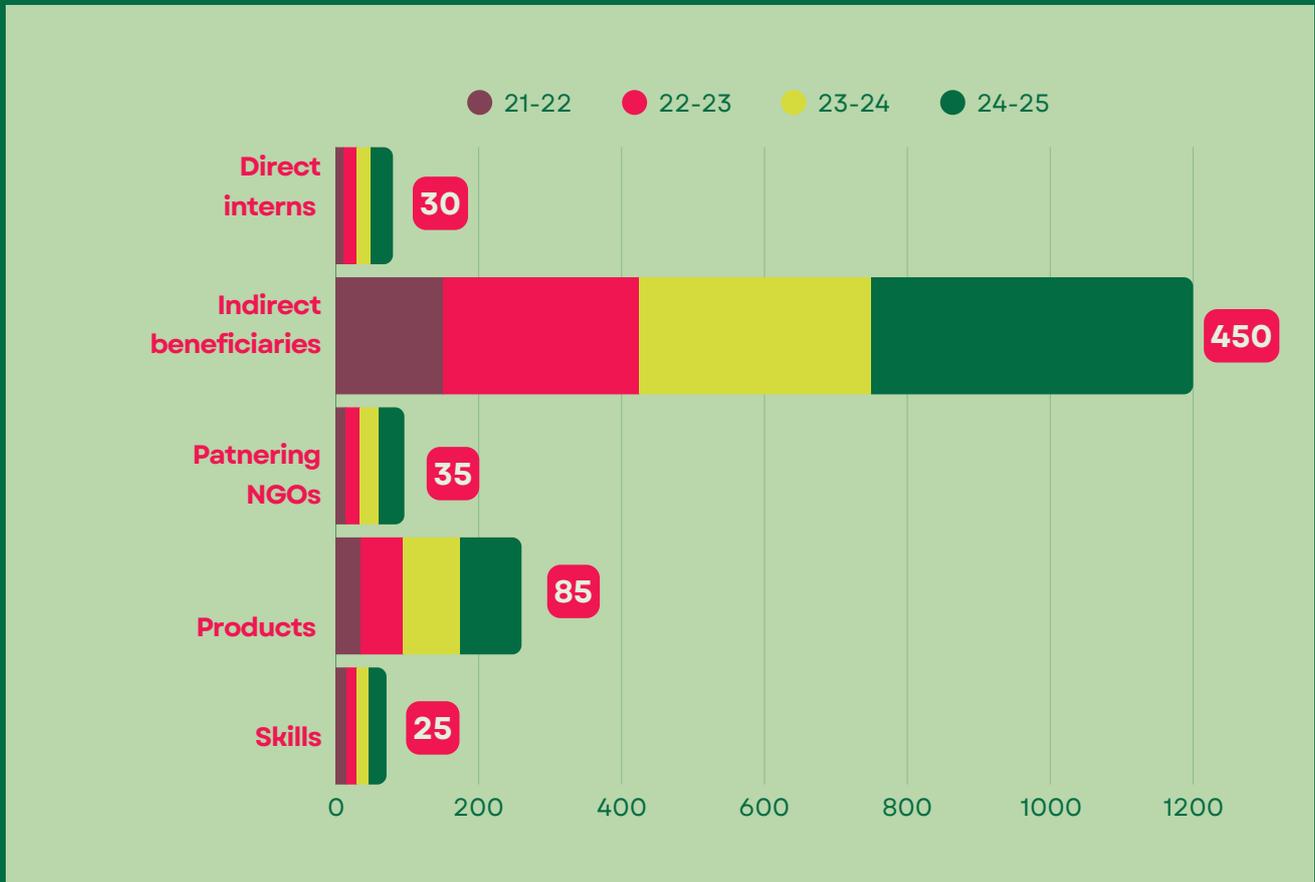
ADAPTING TO CHANGE...

SNEH also provides opportunities for both physical and remote work styles to encourage more people to participate. This initiative fosters livelihood creation, entrepreneurship opportunities and offers significant economic benefits for the differently-abled community.

450+
BENEFICIARIES
REACHED



KEY ACHIEVEMENTS



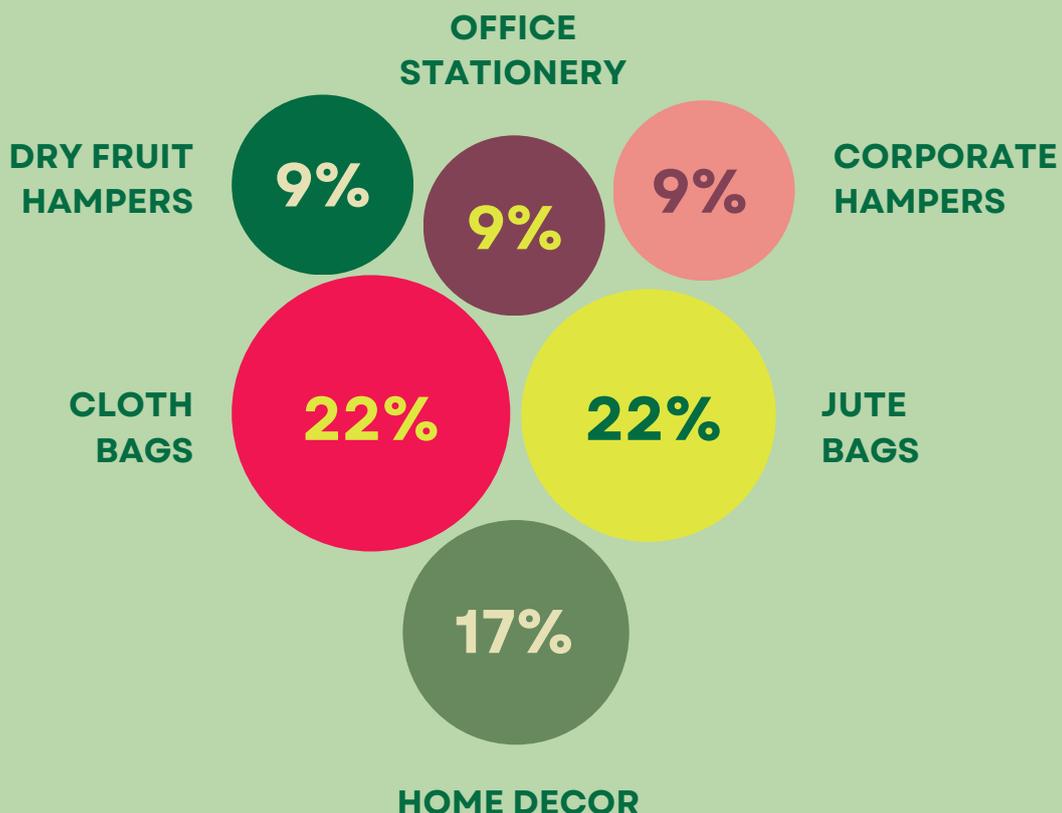
STRONG GROWTH AT A STEADY PACE..

- In the past year (24 -25) we have seen steady and rewarding growth for The Special Need Empowerment Hub.
- We have collaborated with 35 NGOs which is a rise of over 48% pan India, to support the vocational training for adults with special needs, thereby impacting over 450+ participants.
- We have also accomplished a dramatic increase in our products. From starting out with 10 products, we are now at more than 85 products involving 25 unique skills among the participants
- Through our internship program, we have directly supported 30 interns, offering them sheltered engagement activities like skilling, branding, packaging, logistics management, and inventory maintenance.

NGO PRODUCTS TAKING THE MARKET BY STORM...

KEY HIGHLIGHTS

- Cloth bags are the runaway bestsellers! In the year 24-25 , we have sold 5100+ bags.
- Jute bags follow closely with 3200+ bags over the last year.
- Our stunning collection of curated gift/corporate hampers are in high demand, including our unique hand-painted gift boxes.
- Our dry fruit hampers/boxes are much sought after during the festive season.
- Our handmade products especially jute artefacts, desk/office essentials, home décor articles and artwork infused hand-painted trays and coasters are preferred gifting options for many occasions.
- Overall, we are proud to have sold 12000+ hampers in the year 24-25!



THE DEMAND KEEPS GROWING...

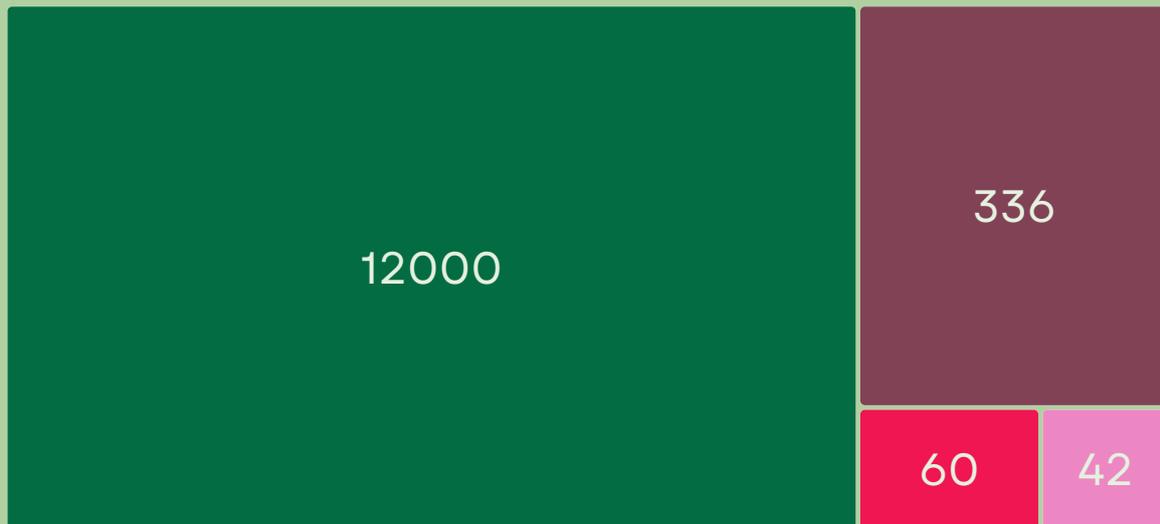


KEY HIGHLIGHTS

- The corporates have yet again taken the largest percentage of orders over other categories with a total of 55% and remain our best well wishers.
- SNEH catered to 60+ corporates, 42 weddings and 336 events which is a rewarding increase from over the previous year.
- Corporate orders were mostly during the festive season while the weddings and other individual events were spread out across the year.
- Customers are mostly drawn to the curated products that are custom designed or branded to suit their specific festival or event.
- Sammunati, Orra Fine Jewellery, Apollo Hospitals, DVS Advisors, General Datatech India, Saksoft, Rane Holdings, Ardelisys Technologies, ICAI, Salto Dee Fe, Global Theeni, Sanctum wealth, Banconus, Yogadarshini, etc are some of our regular and returning customers.
- With 535+ orders executed, SNEH products have reached more than 56,000 households!

PRODUCT IMPACT

Our marketing strategies have helped with the steady growth, with corporates being our most regular customers, followed by wedding vendors.



- GIFTS & HAMPERS PACKED
- CORPORATE CLIENTS
- WEDDINGS
- OTHER EVENTS

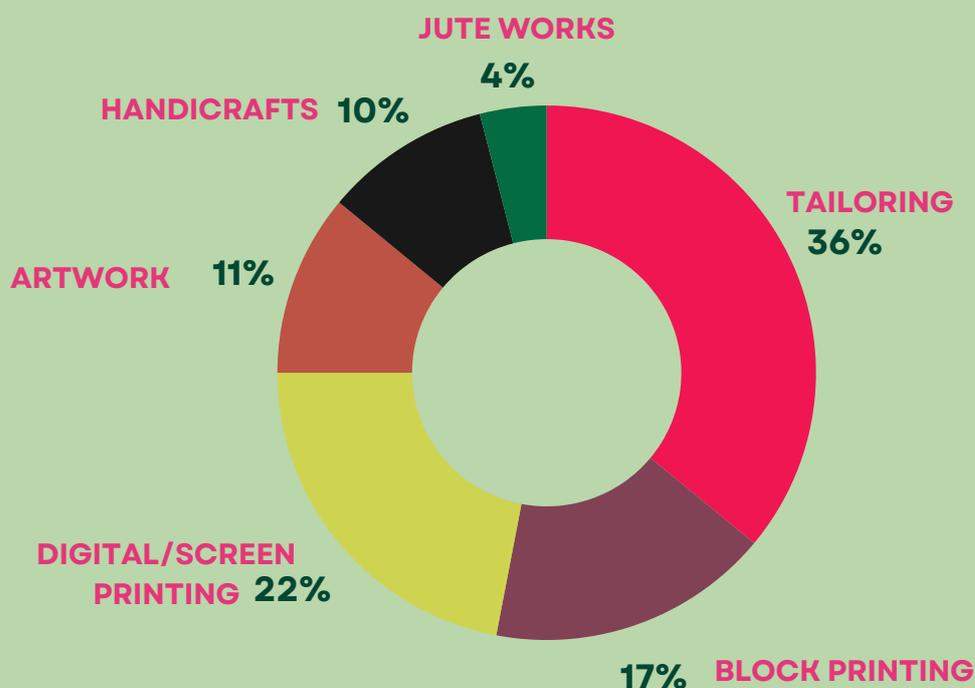
KEY HIGHLIGHTS

- We customize bags with corporate branding and provide personalised Tamboolam bags for weddings, events and other special occasions.
- We create exclusive catalogues for various festivals/occasions like, Dussehra, Diwali, New Year, Father's Day, Women's Day etc.
- We also have exclusive catalogues for corporates with hamper choices specific to them for their requirements and branding.

MAKING A DIFFERENCE.. GAIN WITH A PURPOSE!

All interns receive financial benefits through stipends based on their attendance and performance, making them our direct beneficiaries. We are proud of these interns, who are productively involved in tasks such as packaging, branding, inventory management, and various office-related activities at the Hub.

Our partner NGOs also receive a financial benefit and pass it on to the indirect beneficiaries trained by them for SNEH engagement.



25 UNIQUE SKILLS ACROSS THE SPECIAL COMMUNITY

This includes tailoring, block printing, weaving, carpentry, art on various mediums, handmade crafts, digital printing, screen printing, braiding of jute, making of chocolates and candles, gift wrapping of hamper boxes, weighing and packing of dry fruit boxes, and processing and packing of traditional south Indian spice blends etc. This has resulted in over 85+ products that are taken to the commercial market.

MAKING SIGNIFICANT PROGRESS...

One of the key impacts of the last year has been a **43% increase in turnover.**



This has been due to the increased capacity building of beneficiaries, and partnering NGOs, enhancing the skills of the interns, improving the quality of products and reducing wastage. We have also improved the product collection and have streamlined the delivery methods to improve the customer experience and satisfaction.

GIVING BACK TO THE

SPECIALLY-ABLED COMMUNITY

The mission of SNEH is empower the special need community and we are happy to announce that **43% of the total revenue** was distributed among the specially-abled community. This includes the individual beneficiaries, partnering NGOs, marginalised groups and associated self help groups.

FISCAL ACTIONS

SMART OPERATIONAL STRATEGIES

We achieve this by regularly reviewing each head of operational expenses. We at regular intervals review the product appeal and reduce non moving or low-impact products to help avoid unnecessary wastage. We also negotiate contracts and agreements with logistics partners to help optimise our delivery and related resources.



ACCOUNTABILITY

Our financial management system is transparent and easy to maintain and we generate regular dashboards and reporting highlights for discussion and necessary action with the Board and Advisors.

FUNDRAISING

We have the good fortune to have enthusiastic supporters and sponsors who are willing to help us build infrastructure and add to the project corpus and we in turn maintain regular communication, thanking them for their contributions, and updating them about our progress and challenges. We are a statutory compliance organization, and registered with MCA- CSR & MHA-FCRA to help us improve our social impact investment.



FUTURE VISION FOR OUR NGO – 2025 - 26

As we look toward the future, our NGO is committed to expanding and enhancing our efforts to empower differently-abled individuals. We envision significant growth and development in key areas, which include:

PRODUCT DEVELOPMENT

Our focus on product development will continue to harness the creativity and skills of our differently-abled community. We aim to diversify our product line, incorporating innovative and market-driven ideas to meet evolving consumer demands.

MARKETING AND DISTRIBUTION

Effective marketing and distribution are critical to our success. We plan to leverage digital platforms and social media to increase our reach and visibility. By establishing robust distribution channels, both online and offline, we aim to make our products easily accessible to a wider audience.

OUTREACH PROGRAMS

Outreach programs will focus on raising awareness about the capabilities of differently-abled individuals and the importance of inclusive opportunities. Engaging with local communities, schools, and government agencies will help us advocate for better support and policies for differently-abled persons.

PARTNERSHIPS

Building strong partnerships and enhancing outreach efforts are central to our growth strategy. We will continue to collaborate with NGOs, corporations, and community organizations to expand our network. These partnerships will facilitate knowledge exchange, resource sharing, and joint initiatives that benefit our beneficiaries.

FINANCIAL SUSTAINABILITY

Ensuring financial sustainability is crucial for our long-term impact. We will diversify our funding sources by exploring grants, donations, and social enterprise models. Implementing cost-effective practices and maintaining financial transparency will build trust with our stakeholders. Our goal is to create a self-sustaining model where the revenue generated from our products supports our operations and growth, ensuring continuous support for our beneficiaries.



HEADING TO A BRIGHTER FUTURE...



Join us in this journey
towards a more inclusive
and empowered world.

The future is bright with promise....

**Together, we can make a lasting impact,
fostering a society that values and includes
everyone, regardless of their abilities.**

HERE'S HOW YOU CAN HELP...

Our NGO thrives on the support and involvement of individuals like you. Here are three impactful ways you can help us empower differently-abled individuals:



SHOP FROM US

By purchasing our products, you directly contribute to the economic independence of our differently-abled artisans.



DONATE TO US

Your generous donations are vital in sustaining and expanding our programs.



VOLUNTEER WITH US

Volunteers help us enhance our operations, reach more people, and create a stronger support system for differently-abled individuals.

Together, we can create a more inclusive and empowered society for differently-abled individuals.

JOIN US IN MAKING A LASTING IMPACT!

ADVISORY BOARD

Backed by a very distinguished Board of Advisors who are just a call away to help us in the implementation and execution of our programs.



MR. JOHN ALEX



MR. GURUNATH N



MR. SRIDHAR GANESH



MR. MANJIT SINGH NAYAR

For complete details of our board click here

[Board of Advisors](#)

BOARD OF DIRECTORS



**PROF. ANAND
JAGADEESAN**



**ANURADHA
MAHESH**



**GIRIDHARAN
RAMAMOORTHY**

For complete details of our board click here

[Board of Directors](#)



DR. GEETA LAKSHMI



MS. R VIJAYALAKSHMI

MANAGEMENT TEAM

A happy team of three directors, 5 core staff, 3 support staff come together with a lot of commitment and purpose to achieve the vision envisaged.



For complete details of our board click here

[Our Team](#)



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